

# Privacy Policy

The following terms and conditions govern your access to and use of <https://yonderlust.travel/> , including any content, functionality, and services offered on or through the same (collectively, the “Website”). The Website is operated by Different Drummer Publishing LLC, DBA Yonderlust Travel (“Yonderlust”, “we”, “us”, or “our”), headquartered at:

3904 Hardy Street | Hattiesburg, MS 39402

Email: [travel@robertstjohn.com](mailto:travel@robertstjohn.com)

Phone: (601) 264-0672

Your privacy is very important to us. As such, we provide this Privacy Policy and Terms of Use (the “Policy”) to explain our online information practices. Please read this policy carefully to understand our policies and practices regarding the use of your information and how we will treat it. If you do not agree with our policies and practices, please refrain from using the Website.

We reserve the right to change this Policy at any time. Any modifications shall be effective immediately upon posting on this site or by other appropriate means. Your continued use of the Website after such modifications constitutes your acknowledgment and agreement to be bound by the updated Policy.

## 01. Information We Collect

We collect two types of information from users: Personally Identifiable Information (PII) and Non-Personally Identifiable Information (Non-PII).

### a. Personally Identifiable Information (PII)

This includes information that can be used to identify you, such as:

- Name
- Mailing address
- Email address
- Employer, job title, and department
- Telephone number

We collect this information when you voluntarily provide it to us, such as by filling out a contact form or subscribing to our newsletters.

### b. Non-Personally Identifiable Information (Non-PII)

This includes data that does not directly identify an individual, such as:

- IP addresses
- Browser type and version
- Pages visited on our Website
- Referral URLs

- Time spent on our Website
- Cookies and tracking data

We use this data for analytical purposes to improve our Website and services.

## 02. How We Use Your Information

We may use your information for the following purposes:

- To provide and improve our Website and services.
- To respond to inquiries and requests.
- To personalize user experience and improve customer service.
- To send promotional communications, if opted-in.
- To comply with legal obligations and prevent fraudulent activities.

## 03. Information Sharing and Disclosure

We do not sell or rent your Personally Identifiable Information. However, we may share it under the following circumstances:

- Service Providers: With vendors who assist in operating our Website and services.
- Legal Obligations: If required by law, court order, or to protect our rights.
- Business Transfers: In the event of a merger, sale, or acquisition of assets.

## 04. Cookies and Tracking Technologies

To enhance your experience, we may use cookies and similar tracking technologies. You may control cookies through your browser settings. However, disabling cookies may affect certain functionalities of our Website.

## 05. Security Measures

We implement industry-standard security measures to protect your information. However, we cannot guarantee absolute security of data transmitted online.

## 06. Data Retention

We retain Personally Identifiable Information for as long as necessary to fulfill the purposes outlined in this Policy unless a longer retention period is required by law.

## 07. Your Rights and Choices

You have the right to:

- Access, update, or delete your Personally Identifiable Information.
- Opt out of receiving promotional emails by contacting [travel@robertstjohn.com](mailto:travel@robertstjohn.com).
- Restrict or object to data processing in certain circumstances.

## 08. External Links

Our Website may contain links to third-party websites. We are not responsible for their privacy practices and encourage you to review their privacy policies before providing any personal information.

#### 09. Limitation of Liability

Your use of the Website is at your own risk. We are not liable for any damages arising from your access to or use of the Website.

#### 10. Contact Us

If you have any questions regarding this Policy, please contact us at:

Yonderlust Travel

3904 Hardy Street | Hattiesburg, MS 39402

Email: [travel@robertstjohn.com](mailto:travel@robertstjohn.com)

Phone: (601) 264-0672

By using this Website, you acknowledge that you have read and understood this Policy and agree to its terms.